

**East Isles Residents' Association (EIRA)
Minutes from the EIRA BOARD OF DIRECTORS (BOD) Meeting
Tuesday, January 08, 2019 Grace Trinity Community Church**

Agenda

Board members present: Brad Ash (President), Amy Sanborn (Treasurer), Debbie Gold (Secretary), John Grochala, John Morrow, Steve Havig, Ellen van Iwaarden, Peter Mason

Members not Present: Julia Curran, Mike Erlandson (Vice President)

Staff: Molly Fleming

Guests: Council member, Lisa Goodman, Resident and Zoning Chair, Andrew Degerstrom, Residents, Naomi Kimball, MacKenzie Nelson, and Julia Laden

Welcome & Call to Order: 7:00 p.m. Brad Ash, EIRA President

Guest Speaker, Council Member Lisa Goodman, City of Minneapolis

Lisa reported that residents can recycle their Christmas trees alongside regular recycling. You can also put out extra cardboard if you need to for the rest of the month. However, Christmas lights need to be taken to a Hennepin County Drop Off Facility. She also spoke about the upcoming Community Connections Conference, and encourages all EIRA board members as well as any community members to attend this free conference on Saturday, February 2nd 8:00 a.m. to 4:00 p.m. Finally, her next Lunch with Lisa will be held on Jan. 30th at the University of Saint Thomas campus in downtown Minneapolis. This month's panel is made up of developers working on projects in Ward 7.

President's Report

Brad Ash, President, reported that he had met with new staff member, Molly Fleming to discuss her work plan. He also reported that the CPP Annual Report is due March 15th and that Molly will be working closely with the board to make sure that it is completed.

Treasurer's Report

Amy Sanborn, Treasurer, reported that she will be bringing a summary of EIRA's 2018 finances to the February meeting. She also reported on some of EIRA's 2018 outreach efforts. \$900 was spent on the February 2018 mailing, which resulted in many new people attending the April Annual Meeting. The 2018

Summer mailing cost \$2100 and brought in \$2500 in donations. The 2018 December mailing cost \$1700 and has so far returned \$1400. More is expected. The costs for mailings and outreach is covered by city funds. Finally, EIRA will be filing a 990-EZ instead of a form 990-N for our 2018 taxes due to more than \$50,000 in gross receipts this year.

Committee Reports

NRP N/A

Zoning and Land Use

Andrew Degerstrom, Zoning and Land Use Chair, reported that he had been approached by Gabe Keller of Peterssen Keller Architecture, who would like to present at the next Zoning Committee meeting regarding a tear down at 2847 East Isles Pkwy. While this particular teardown does not require approval or public comment, Peterssen Keller Architecture wanted to give a presentation as a courtesy. The date of the meeting has not been chosen but once it is, it should appear in the newsletter and on EIRA's social media accounts.

Outreach and Nominations

Ellen van Iwaarden reported that there have been some new community members who have expressed an interest in becoming involved with the EIRA board

Transportation Committee N/A

Social Committee

Brad Ash reported that planning is still underway for the Ice Skating Party on January 20th. Due to the unpredictability of the weather in January, it was suggested that future winter events should become a general "Winter Party". This way, the event can take place regardless of the status of the ice on the lake.

Farmers Market

Debbie Gold, Director, shared that the budget for the Farmers Market will be approximately \$35,000 for 2019. The Market is seeking sponsorships from local businesses, as well as an AGRI grant. The application for the Agri Urban Agriculture Grant will be filed by January 17th. Gold is meeting with local

elected representatives in the coming weeks to garner continued support for the Market. 14 vendors have signed up for the upcoming season within the first month of opening the application..

General Items

EIRA Coordinator, Molly Fleming, reported that she has been taking on projects from various board members since coming aboard in December. The onboarding process is going well. Generally, her EIRA office hours will be Mon-Fri 9am-2pm.

The board discussed plans for the April Annual Meeting. Last year's meeting was held at Isles Bun and Coffee, and the board members agreed that this was a great location. A few inquiries will be made about other venues. The board also discussed the possibility of serving wine and beer at the next Annual Meeting.

Ellen van Iwaarden reported that she is moving forward with changed EIRA's status to a 501c3. The process has a one-time cost of \$600. Ellen reported that EIRA's bylaws will need to be amended. She will be reviewing her proposed changes with an attorney before presenting them to the board.

Open Forum

Brad Ash, President, and the entire board issued a warm welcome to new visitors at EIRA's board meeting and encouraged them all to come back or ask any questions about volunteering for the board.

The board had a quick discussion regarding the planned chess tables on The Mall, which is a current EIRA NRP project. In an email, Mike Erlandson, Vice President and NRP Chair, stated that currently the project is in the hands of the Minneapolis Parks and Rec Board, but some inquiries will be made.

President, Brad Ash adjourned the meeting at 7:57 p.m.

The next EIRA meeting will be at 7 pm on Tuesday, February 12, 2019, at Grace Trinity Community Church, 1430 W 28th St. EIRA invites all residents to participate. Should you require an accommodation to fully participate, please let us know by contacting us at info@eastisles.org.

Respectfully submitted by: Molly Fleming - EIRA Coordinator